# SPECIFICATIONS

## UN731C (ASIA)

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|---|---|---|
| **Display** | Screen Size | 65" / 55" / 50" / 43" |
| | Resolution | 3,840 × 2,160 |
| | Screen Type | LCD (LED Backlight) |
| | BLU Type | Direct |
| **Video (Picture Quality)** | Processor | Quad Core Processor 4K |
| | Image Enhancing | Image Enhancing |
| | HDR / HDR10 Pro / HLG | Active HDR / Yes (4K / 2K) / Yes (4K / 2K) |
| | FILMMAKER MODE™ | Yes |
| | HDR Effect | Yes (4K / 2K) |
| | Dynamic Tone Mapping / Pro | HDR Dynamic Tone Mapping |
| | Dimming Algorithm | LG Local Contrast |
| | Upscaler | 4K Upscaler |
| | Picture Mode | 10 Modes (Vivid, Standard, Eco, Cinema, Sports, Game, HDR Effect, Filmmaker, (ISF) Expert (Bright Room, Dark Room)) |
| **Audio** | Sound Output | 20 W (10 W per Channel) |
| | Channel | 2.0 ch |
| | Direction | Down Firing |
| | Surround Mode | Ultra Surround |
| | Bluetooth Surround Ready | Yes (Bluetooth Required) |
| | LG Sound Sync | Yes (Bluetooth Required) |
| | Auto Notification (Bluetooth Easy Paring) | Yes (Bluetooth Required) |
| | Sound Share | Yes |
| **Broadcasting System** | Digital TV Reception (Terrestrial, Cable, Satellite) | DVB-T2 |
| | Analog TV Reception | Yes |
| **AI Function** | | ThinQ, Intelligent Voice Recognition, Speech to Text, LG Voice Search, Google Assistant, Amazon Alexa, AI UX, AI Home, AI Recommendation, Intelligent Edit, Home Dashboard, Auto Device Detection, Smart Speaker Compatible, Google Home Connection, Amazon Echo Connection, LG ThinQ Hub Device, LG Smart Speaker (WK7, WK9), Mobile Connectivity, ThinQ App |
| **Smart Feature** | | webOS Smart TV, Number of CPUs (Quad,) Magic Remote Control (Built-In), Quick Access, Universal Control, 360° VR Play, Related Content Search, LG Store, DIAL, Web Browser, Music Player, TV On with Mobile, Wi-Fi TV On, Bluetooth Low Energy On, Network File Browser, Block Access to Harmful Site, Live Plus (ACR-based Bilateral Service (webOS5.0 : Australia (Asia))), Hotel Mode, Sports Alert, Music Discovery |
| **Connectivity** | | Screen Share, HDMI 2.0 (1 Rear / 2 Side), Simplink (HDMI CEC), ARC (HDMI 2), USB (1 Rear / 1 Side), LAN (Rear), Component (Rear, Component In / AV in Common), Composite In (AV (Rear, Component In / AV in Common)), RF In (RF), SPDIF (Optical Digital Audio Out (Rear)), Wi-Fi (802.11 ac), Bluetooth (V 5.0) |
| **Dimension** | W × H × D / Weight (with Stand) | 65" : 1463 x 914 x 271mm / 21.6Kg,  55" : 1244 x 786 x 231mm / 14.5Kg, 50" : 1130 x 722 x 231mm / 11.5Kg,  43" : 973 x 623 x 216mm / 8.1Kg |
| | W × H × D / Weight (without Stand) | 65" : 1463 x 850 x 88mm / 21.3Kg,  55" : 1244 x 726 x 87mm / 4.3Kg, 50" : 1130 x 663 x 86mm / 11.3Kg,  43" : 973 x 572 x 85mm / 8.0Kg |
| | W × H × D / Weight (Shipping) | 65" : 1600 x 970 x 190mm / 28.4Kg,  55" : 1360 x 835 x 175mm / 19.5Kg, 50" : 1215 x 775 x 175mm / 14.5Kg,  43" : 1060 x 660 x 152mm / 10.2Kg |
| **Power** | Power Supply | AC 100-240 V ~, 50/60 Hz |
| | Standby Power Consumption | Under 0.5 W |
| | Power Consumption (Max) | 65" : 209 W,  55" : 167 W,  50" : 163 W,  43" : 123 W |
| | Energy Saving Mode | Yes |
| | Illuminance Green Sensor | Yes |
| | Energy Standard | Yes |
| **Accessory** | Remote | MR20 |
| | Power Cable | Yes (TV Detached) |

* Specifications are subject to change without notice. Please make sure to check the product manual for details about product usage.

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